# MYLANDS

HOUSE OF COLOUR

DESIGNER'S GUIDE



By Appointment to Her Majesty Queen Elizabeth II Ianufacturers of French Polishes, Stains and Wax Polishe John Mvland Limited. London

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# STANDING THE TEST OF TIME

SINCE 1885, OUR PAINTS HAVE BEEN FAMED FROM FILM SETS TO PALACES FOR THEIR UNMATCHED QUALITY AND DEPTH OF COLOUR. AND IN HOMES ACROSS THE WORLD, OUR PALETTE HAS PROVED ITSELF AS DURABLE & EASY TO USE AS IT IS ENVIRONMENTALLY FRIENDLY. SO IT MAKES SENSE THAT OUR FAMILY-RUN BUSINESS HAS WORKED PROUDLY IN LONDON FOR 5 GENERATIONS - BECAUSE GOOD THINGS ARE MADE TO LAST.



#### OUTSTANDING QUALITY

- ◆ Highly pigmented for exceptional coverage
- ◆ Made using the finest ingredients
- ◆ Easy to apply
- Tried and tested: scrubbable, breathable and toy



# COLOUR EXPERTISE SINCE 1884

- ◆ Royal Warrant holders since 1985
- Over 172 colours from trend-based to historical hues
- ◆ The preferred paint of the British Film, TV and theatre industry.



#### ENDURING ETHICS

- ◆ Rooted in 5 generations of family values
- ◆ Made in Lambeth with sustainable and ethical business practices
- Environmentally conscious paints: low VOC, water-based and plant-based resins.









# OUR HOME, OUR PLANET.

We all want to protect the beauty of where we live - our world. So we're making sure our future as a company is a conscientious one - minimising our impact on the planet through ingredients and innovations. It's a journey that's ongoing, but one we're wholly committed to.

#### These are just some the steps we're taking:

- ◆ The power of plants: We've worked tirelessly over 12 years to reduce the chemicals and microplastics we use within our paints, resulting in our plant-based paint ranges.
- Naturally better: The oils we use are all ethically sourced, many of our mineral fillers are natural clays, and we use natural pigments wherever possible.
- ◆ Lateral thinking: Our sustainable, natural, Olive Stone Emulsion uses ground down olive stones as a cleverly upcycled filler.
- An eye on the future: We recycle our paint and have launched a range of up-cycled paints using leftover ingredients, cancelled orders and mis-tinted batches. Available through our sales channels now.
- ◆ Change starts at home: We manufacture all our paints in-house and have full control over our sustainability claims and thanks to production being under one roof, we can re-engineer unused or mis-tinted colours, minimising waste as much as possible.

AS A FAMILY BUSINESS IN OUR FIFTH GENERATION, IT'S OUR PRIORITY TO ENSURE WE TREAD CAREFULLY, AND LEAVE THE WORLD INTACT FOR THE NEXT.

BEAUTIFUL PAINTS MADE FOR A BEAUTIFUL PLANET – THAT'S THE MYLANDS WAY





## COLOUR EXPERTISE SINCE 1884

#### Mylands was established in a modest shop

in Lambeth, South London by 'Honest' John Myland, so called because of his straightforward nature and insistence on using only the best materials to create paint colours. His paints were lustrous and flawless, with a true quality that had rarely been seen before.

#### Royal warrant holders since 1985

Our paints are found in some the country's most iconic buildings; Dulwich Picture Gallery, Tate Liverpool, York Art Gallery, The National Portrait Gallery, Buckingham Palace and Westminster Abbey.



By Appointment to Her Majesty Queen Elizabeth II Manufacturers of French Polishes, Stains and Wax Polishes John Myland Limited, London

#### Over 172 colours - from trend-based to historical hues

We've been setting and reflecting interior trends for over 138 years. Choose from our 4 colour collections, or our colour experts offer bespoke matching services.

#### The preferred paint of the British Film, TV and theatre industry.

Our paints and products have featured in some of the world's most famous and loved productions; Harry Potter, James Bond, Pirates of the Caribbean, Downton Abbey and Game of Thrones, to name a few.



Dulwich Picture Gallery in our bespoke colour created for them.

#### ENDURING ETHICS

#### Made with family values.

We've been run as a family business for five generations, since our beginnings, and our conscientious approach means we will always prioritize our products and people above marketing and profits.

#### Made in London

We still produce and manufacture our products in the same South London Borough in which we began, Lambeth, and we've always prided ourselves on taking time to employ a diverse workforce from the local area.

#### Made to last

Our paints create looks that last. Hard wearing, highly durable and beautifully pigmented, they, like us, stand the test of time, meaning they have a truly sustainable quality. And with our low VOC, water and plant-based resins, our aim is to minimise our impact wherever possible.



Myland's original factory in Lambeth , London

# OUSTANDING QUALITY

HIGHLY PIGMENTED, NATURAL INGREDIENTS, CRAFTED FOR GENERATIONS & MADE IN LONDON



Excellent coverage properties



Fast drying 2 coats in one day



Water-based



Long-lasting





& wipeable





Breathable\*



Tov safe\*

A+ rated Low VOC content

(A+)

Low odour

<sup>\*</sup>certificates apply to Marble Matt Emulsion, see other specific paint finishes for details of their benefits.



## OUR FINISHES

MYLANDS PAINTS ARE AVAILABLE IN A RANGE OF FINISHES TO SUIT EVERY APPLICATION. THE SUPERIOR QUALITY OF OUR PAINTS, MIXED USING TRADITIONAL TECHNIQUES WITH RARE EARTH PIGMENTS AND RESINS, MAKES THEM NOT ONLY CAPTIVATING BUT ALSO HIGHLY DURA-BLE, SUITABLE FOR BOTH INTERIOR AND EXTERIOR APPLICATIONS



Marble Matt Emulsion™ is a water-based paint that brings a touch of luxury to your interiors. Infused with real crushed Carrara marble, this breathable paint offers a unique texture and elegance to any room. Not only is it versatile for all interior walls and ceilings, it can also be safely used on lime plaster and in heritage buildings. Its exceptional durability makes it easy to retouch and maintain, as it is wipeable, washable, and scrubbable. Whether you're painting your living room or your bathroom and kitchen, this paint is designed to withstand the demands of daily life. With a wide array of colours to choose from and a subtle 3% sheen, your space will exude sophistication while adhering to the highest European standards for scrub resistance. Furthermore, our Marble Matt Emulsion™ is low VOC, promoting a healthier environment for you and your loved ones.



For those who prioritize sustainability, our Olive Stone Emulsion is the ideal choice. With an impressive 56% bio-based content, plant-based resin, and natural fillers, we have carefully selected materials to minimize environmental impact. By utilizing olive powder, a by-product of the olive oil industry, as a filler, we offer a sustainable and natural alternative to synthetic options. Our resin, an amine-free, alkyd, plant oil resin, boasts high quality and durability, ensuring a longer lifespan for your painted surfaces. Suitable for all interior walls and ceilings, and available in a wide range of colours, this 2% low-sheen paint will transform your space while minimizing your ecological footprint. Olive Stone Emulsion is low VOC, promoting a healthier environment wipeable paint.



Customers should choose Mylands Pro-Trade Emulsion for its exceptional quality and value. Our Pro-Trade Matt Emulsion offers a full density, low sheen, and hard-wearing finish, ensuring excellent durability and value for money. Ideal for interior walls and ceilings, this water-based paint is not only environmentally friendly but also boasts low VOCs, promoting a healthier indoor environment. Crafted with expertise, our Pro-Trade paint is formulated to provide exceptional coverage, long-lasting durability, and a deep, rich colour that will transform any space. With a wide range of colours available and a subtle 5% sheen, you can achieve the desired aesthetic for your project. Choose Mylands Pro-Trade Paints for superior performance, value, and a commitment to environmental responsibility.



See our individual product pages for more details and more information about primers and undercoats



You should choose our Plant-Based Multi-Surface paint for its outstanding versatility, exceptional finishes, and eco-conscious formulation. Formerly known as Wood & Metal Paint, we have made significant biocarbon improvements to create a paint that surpasses expectations. With four flawless finishes - Matt (5% sheen), Eggshell (15% sheen), Satin (40% sheen), and Gloss (85% sheen) - this paint offers a range of options to suit any style or preference. It is suitable for both interior and exterior use, making it a reliable choice for various surfaces, including walls, wood, MDF, metal, plastic, tile, masonry, plaster, and uPVC. Our Plant-Based paint is formulated for easy application with brushes, rollers, or spray equipment, ensuring a smooth and effortless painting process. Moreover, by opting for our plant-based formula, customers can make an environmentally conscious choice without compromising on quality or performance. Choose our Plant-Based paint to achieve stunning results while embracing sustainability in your painting projects.



Choosing our Plant-Based Floor Paint (Satin) is a wise decision for anyone looking to enhance and protect their wooden floors. Crafted with a plant-based, water-based alkyd formula, this paint offers both environmental friendliness and durability. With a luxurious Satin finish 40% sheen, it adds a touch of elegance to any room. Our paint is designed for easy application with brushes, rollers, or sprayers, ensuring a smooth and hassle-free process. Additionally, it is low in VOC, meaning it has minimal impact on indoor air quality. Select our Plant-Based Floor Paint (Satin) for a sustainable and high-quality solution that will revitalize and safeguard your wooden floors for years to come.



When it comes to painting exterior surfaces such as walls, brickwork, and render, look no further than Mylands Exterior Masonry paint. This specially developed paint is tailored for outdoor use, combining a stunning flat matt appearance with exceptional durability and weather resistance. With its mildew-resistant properties, it keeps your exteriors looking fresh and beautiful for longer. Our Exterior Masonry paint is designed to withstand the challenges of varying temperatures, offering good elasticity for hot and cold weather conditions. With a wide range of colours to choose from and a subtle 5% sheen, you can achieve the perfect look for your exterior spaces. Furthermore, our paint is low in VOC, making it a responsible choice for the environment and your health. Choose Mylands Exterior Masonry paint to protect and beautify your outdoor surfaces with confidence and style.



Add a touch of glamour and luxury to your home décor with Mylands Acrylic Metallic Paints. These eco-friendly metallic colours are made with non-toxic paint materials, ensuring a safe and sustainable option for your projects. With a rich pigment concentration, these paints deliver vibrant and shimmering metallic effects that are truly captivating. Mylands has a longstanding association with the British film, television, and theatre industry, and now you can bring that cinematic flair into your own home. Originally developed for the sets of the first Star Wars film in 1976, this exclusive palette of four colours (FTT-001<sup>TM</sup> to FTT004<sup>TM</sup>) has been reformulated for home use. These luminous and warm metallic shades complement a wide range of Mylands colours, adding a stunning accent to your space. While providing a good decorative finish, it is recommended to apply an overcoat, such as Mylands QD Kitchen & Bathroom Varnish, especially in high-traffic areas. With low VOC content, these paints prioritize both your health and the environment. Choose Mylands Acrylic Metallic Paints to infuse your home with a touch of timeless elegance and Hollywood glamour.

# MARBLE MATT EMULSION

Our signature paint, Marble Matt Emulsion™, is a water-based emulsion, made with crushed Carrara marble and delivering a fantastic depth of colour and luminescence, as well as outstanding durability.

Rich in colour and beautifully flat, Marble Matt **Emulsion™** is suitable for all interior walls and ceilings, including high traffic areas and can be re-touched, wiped, washed or even scrubbed with no effect on colour or sheen.

#### PRODUCT SPECIFICATIONS

Sheen Level: 3%

Coverage: 15 m2

Touch dryin
1-2 hours.
Recoatin
3-4 hours.

Available in 1L, 2.5L, 5L and sample (250ml or 100ml) tin sizes

#### PRODUCT BENEFITS

- ◆ Outstanding opacity: 15m² coverage per litre.
- ◆ Wipeable, scrubbable and breathable.
- Suitable for all areas including high traffic: hallway, kitchen, bathroom, boot room, children's rooms and other areas of high use.
- ◆ Easy to touch up (touch dry in 2 hours).
- Requires less paint to achieve your desired look.
- ◆ Cost effective for the customer in both labour and the quantity required per project.
- ◆ Scrub Test (Class 1, highest score).
- ◆ A+ rating for French Interior VOC (Volatile Organic Compounds).
- ◆ Toy Safe.
- ◆ Available in all colours.
- ◆ Scan QR for full data sheet.





# OLIVE STONE EMULSION

Our exciting new Plant-Based 'Olive Stone' Emulsion is created using powdered olive stones – a by-product of the olive oil industry. This remarkable, sustainable innovation offers a natural depth of colour, resulting in a superior, wipeable paint.

Created with maximised 56% bio-based content, plantbased resin and a natural fillers. We have sought to use materials more efficiently and to prioritise natural alternatives. The powdered olive stone resin is an upcycled by-product. A sustainable, natural alternative to synthetic fillers.

Suitable for all interiors walls, available in all colours, 2% sheen. Very Low VOC (max 2 g/L); VOC EU limit value for this product:(CAT A/a) 30gms/litre.

#### PRODUCT SPECIFICATIONS

Sheen Level: 2 %

Coverage: 15 m2

Touch dry in 1-2 hours. Recoat in 3-4 hours.

Available in 1L, 2.5L, 5L

#### PRODUCT BENEFITS

- ◆ Outstanding opacity: 15m² coverage per litre.
- ◆ Wipeable.
- Suitable for all areas including high traffic: hallway, kitchen, bathroom, boot room, children's rooms and other areas of high use.
- Easy to touch up (touch dry in 2 hours).
- ◆ Ultra-low A+ rating for French Interior VOC (Volatile Organic Compounds).
- ◆ Available in all colours.
- ◆ Scan QR for full data sheet.







# PRO-TRADE EMULSION

Mylands Pro-Trade paints are made for professional decorators who demand the highest quality and performance from their paints. Formulated with expert craftsmanship to deliver exceptional coverage, durability, and depth of colour.

Mylands Pro-Trade paints are hard-wearing, low sheen, full density matt finish emulsion paints and are excellent value for money. Suitable for interior walls and ceilings. Water-based and environmentally friendly with low VOCs. Formulated with expert craftsmanship to deliver exceptional coverage, durability, and depth of colour.

#### PRODUCT BENEFITS

- ◆ Outstanding opacity: 15m² coverage per litre.
- ◆ Wipeable, scrubbable and breathable.
- ◆ Suitable for all areas including high traffic: hallway, kitchen, bathroom, boot room, children's rooms and other areas of high use
- ◆ Easy to touch up (touch dry in 2 hours).
- ◆ A+ rating for French Interior VOC (Volatile Organic Compounds).
- ◆ Available in all colours
- ◆ Scan QR for full data sheet.



Sheen Level: 5 %

Coverage: 15 m2

PRODUCT SPECIFICATIONS

 $\overset{\bullet}{\bigcirc} \ \, \overset{\text{Touch dry in}}{\text{1-2 hours.}} \ \, \overset{\bullet}{\bigcirc} \ \, \overset{\text{Recoat in}}{\text{3-4 hours.}}$ 

Available in 1L, 2.5L, 5L

# PLANT-BASED MULTI SURFACE PAINTS MATT, EGGSHELL, SATIN, GLOSS

Formerly known as wood and metal paints, with some higher biocarbon improvements. A beautiful multisurface plant-based paint available in four classic, flawless finishes, Matt (5% sheen), Eggshell (15% sheen), Satin (40% sheen) and Gloss (85% sheen), suitable for use on interior and exterior on a variety of surfaces including wood, MDF, metal, plastic, tile, masonry, plaster and uPVC.

Suitable for interior (including kitchens and bathrooms) and exterior use.

These products are formulated for brush, roller application and can be sprayed. EN13300 Class 1, Certified Class 1 European standards scrub test. Low VOC (max 30 g/L); VOC EUlimit value for this product: (CAT A/g) 130g/litre.

#### PRODUCT SPECIFICATIONS

Eggshell 15 % Sheen Levels: Matt 5% Gloss 85% Satin 40%

Touch dry in 1-2 hours. Recoat in 3-4 hours.

Available in 1L, 2.5L, 5L

#### PRODUCT BENEFITS

- Outstanding opacity: 14m² coverage per litre.
- ◆ Wipeable and scrubbable.
- ◆ Suitable for all areas including high traffic: hallway, kitchen, bathroom, boot room, children's rooms and other areas of high use.
- ◆ Easy to touch up (touch dry in 2 hours).
- ◆ A+rating for French Interior VOC (Volatile Organic Compounds).
- ◆ Available in all colours.
- ◆ Scan QR for full data sheet.





# PLANT-BASED FLOOR PAINT



A plant-based, hard wearing water-based alkyd paint for use on wooden floors with a beautful satin sheen. This product is formulated for brush, roller application and can be sprayed.

This is a water based alkyd for use on wooden floors.

This product is NOT suitable for use on concrete or cement floors.

#### PRODUCT BENEFITS

- Washable.
- ◆ Low odour.
- ◆ Excellent stain and chemical resistance.
- ◆ Available in all colours.
- ◆ Scan QR for full data sheet.



PRODUCT SPECIFICATIONS

Sheen Level: 40 %

151 ft² Coverage: 14 m2

Touch dry in Recoat in 2-3 hours. A 3-4 hours.

24 hours before light usage. 7 days drying for full cure.

Available in 1L, 2.5L and 5L tin sizes



# EXTERIOR MASONRY

Specially developed for use outdoors on walls, brickwork and render, Mylands Exterior Masonry paint has a beautiful flat matt appearance yet is hardwearing, weatherproof and mildew resistant. Designed to have good elasticity for hot and cold exterior conditions, it is available in all colours, 5% sheen. Low VOC (max 10 g/L); VOC EU limit value for this product:(CAT A/a) 30gms/litre.

A waterbased acrylic for use on masonry. NOT suitable over limewash or lime based renders.

#### PRODUCT BENEFITS

- Washable.
- ◆ Low odour.

SAINT JOHNS™

- ◆ Excellent stain and chemical resistance.
- Available in all colours.
- Scan QR for full data sheet.



PRODUCT SPECIFICATIONS

Sheen Level: 5 %

Coverage: 15 m²

Touch dry in 1-2 hours. Recoat in 4 hours.

Available in 5L tin sizes



Our 11 shades of tinted primers have been created as the perfect base for our paints, to ensure the

See our colour cards for our recommended pairings.

depth of colour is at its absolute best.

## ACRYLIC METALLIC PAINT

A range of Eco Friendly metallic colours made of Non-Toxic paint material. Mylands acrylic metallic paints are pigment rich. For over a century Mylands has held an unrivalled association with the British film, television and theatre industry which has seen our paints featured in some of the world's greatest movie, TV and theatre productions. This palette of four colours (FTT-001<sup>TM</sup> to FTT-004<sup>TM</sup>), made exclusively for the sector, has been reformulated for use in the home for the very first time.

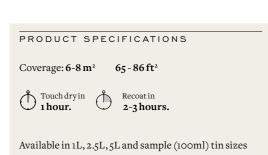
These shimmering metallics were first developed in 1976 for use on the sets of the first star wars film. These metallic colours are luminous, warm and l uxurious and work very well as an accent against a wide range of colours. These paints give a good decorative finish but will require an overcoat if handled on a regular basis or in high traffic areas.

Overcoat with Mylands QD Kitchen & Bathroom Varnish (availablele in matt, satin, or gloss finishes).

#### PRODUCT BENEFITS

- Excellent coverage properties Fast drying
- two coats can be applied in one day.
- Environmentally friendly
- ◆ Low odour
- ◆ Available in 4 colours
- Scan QR for full data sheet.







# PRIMERS & UNDERCOATS

BE PREPARED FOR ANY PROJECT WITH OUR UNIQUE RANGE OF PRIMERS

#### WALL PRIMER

A high quality, durable wall primer suitable for freshly plastered walls and ceilings. The perfect complementary base to Mylands Marble Matt, this primer seals and sets surfaces to help create the perfect finish.



PLANT-BASED OLIVE-STONE WALL PRIMER A high quality, durable wall primer with high bio-based content, plant-based resin and a natural fillers suitable for freshly plastered walls and ceilings. The perfect complementary base to OLIVE STONE EMULSION PAINT, this primer seals and sets surfaces to help create the perfect finish.



PLANT-BASED PRIMER AND UNDERCOAT A multi-surface, water-based, quick-drying, anti-corrosive primer and undercoat for use on new and previously painted surfaces with Mylands Plant-Based Paint Matt, Eggshell, Satin or Gloss. For interior and exterior use. A resilient, high coverage primer for a variety of surfaces including wood, MDF, metal, plastic, tile, masonry, plaster and uPVC.



#### PRO-TRADE WALL PRIMER

Mylands Pro Trade Wall Primer is made for professional decorators who demand the highest quality and performance from their paints. A high quality, durable wall primer suitable for freshly plastered walls and ceilings. The perfect complementary base to Mylands Pro-Trade Paints.



#### STABILISING PRIMER

Designed to seal chalky/dusty plaster or masonry surfaces. An acrylic dispersion used to seal interior plaster that has become chalky or dusty and exterior masonry surfaces in preparation for Mylands paints. Used on interior plaster

and newer masonry surfaces (not for use on new concrete).

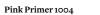


Scan QR codes for data sheets





White Primer 1001



Light Grey Primer 1002





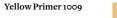




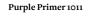
















17

# LOW VOC EMMISIONS CERTIFICATE

AWARDED TO JOHN MYLAND LTD. MARBLE MATT

Marble Matt Emulsion is a low-VOC (Volatile Organic Compounds) water-based paint, and low in odour. It scores the highest possible A+ rating for indoor air quality.



Marble Matt Emulsion

22/02/2021

**eurofins** 

Sample name Production Date Product Type Sample reception

Emulsion Paint 26/04/2021 SAMPLE DETAILS

16th June 2021 DATE AWARDED

REGULATION OR PROTOCOL French VOC Regulation

CONCLUSION VERSION OF REGULATION OR PROTOCOL

Decree of March 2011 (DEVL 1101903D) and Arrêté of April 2011 (DEVL1104875A) modified in February 2012 (DEVL1133129A)

Rasmus Stengaard Christensen

TESTING BODY

Jonnes Verste Rasmus Verdier

EST. 1884

MYLANDS

HOUSE or COLOUR

# BREATHABILITY CERTIFICATE

AWARDED TO JOHN MYLAND LTD. MARBLE MATT

Marble Matt Emulsion is a breathable paint containing real crushed Carrara marble that can be used on liming plaster in heritage houses and buildings. It has unrivalled durability; wipeable, washable, and scrubbable making it highly suitable for all wall interiors including bathrooms and kitchens.

PRA Ref. Number Date Recieved

Date Lab Activities 01/04/2021 - 07/05/2021 Date Issued 14/05/2021 Sample Submitted Marble Matt Emulsion

Client details John Myland Ltd. 26-34 Rothschild Street

77780-684a

22/03/2021

London SE27 OHQ

Pera Business Park, Email:coatings@pra-world.com Nottingham Road Melton Mowbray, Leicestershire

PRA World Limited,

TESTING BODY

Phone: +44 (0)1664 501212

APPROVED BY

LE13 oPB, United Kingdom

SAMPLE DETAILS

WATER VAPOUR PERMEABILITY (ISO 7783:2018)

V (g/m<sup>2</sup>/24 hours) Mean µ EN 1062-1 (g/m²/24 hours) Classification thickness (um) Marble Matt 170 V1-High 297.8 334.8 0.0614 360.4

LEvans

WORK CARRIED OUT BY

EST. 1884

**MYLANDS** 

HOUSE OF COLOUR

# SCRATCH RESISTANCE CERTIFICATE

AWARDED TO JOHN MYLAND LTD. MARBLE MATT

Marble Matt Emulsion is a breathable paint containing real crushed Carrara marble. It has unrivalled durability; wipeable, washable, and scrubbable making it highly suitable for all high-traffic wall interiors including bathrooms, kitchens, hospitality and commercial properties.

PRA Ref. Number Date Recieved Date Issued Sample Submitted Work Requested Client details

77388-070b 06/03/2015 09/06/2015 Marble Matt Emulsion Testing to EN 13300 John Myland Ltd.

26-34 Rothschild Street London SE27 OHQ

Pick triading Limined (Floric: 144 (0) 20 8487 0460 Fax: 44 (0) 20 8487 0460 Fax: 44 (0) 20 8487 0460 Email: contings@pea-world.com

High Street, Hampton, Middlesex TW12 2NP United Kingdom

TESTING BODY

SAMPLE DETAILS

Gloss - ISO 2813 - 85° Grain Size ISO 1524 Wet Schrub Resistence ISO 11998 Spreading Rate ISO 6504-3 10m2/litre-98.0%

13.0 Gloss Units 60um Film thickness loss 3.5um 15m2/litre-96.6%

RESULT

APPROVED BY

T.J. Glarier Tessa Glazier

Mid Sheen

Class 1

Class 3

EN 13300 CLASSIFICATION

EST. 1884

MYLANDS HOUSE OF COLOUR

Our Marble Matt Emulsion™ ahve the most official certifications. But we are always working to get the same level with our other paints Please see our website to download all of our certificates

# TOY SAFETY CERTIFICATE

AWARDED TO JOHN MYLAND LTD. MARBLE MATT EMULSION

Marble Matt Emulsion is Toy Safe. This means that Marble Matt Emulsion contains highly controlled ingredients making it safe to use throughout the family home both during and after application including nurseries, furniture, and toys.

Sample name Sample Reception Sample Number

Analysis period

SAMPLE DETAILS

Marble Matt 13/04/2022 392-2022-00169704 19/04/2022-16/05/2022

**eurofins** 

Eurofins product testing A/S Smedeskowej 38

TESTING BODY

CustomerSupport@eurofins.com www.eurofins.com/VOC-testing

Client details

John Myland Ltd. 26-34 Rothschild Street London

SE27 OHQ

8464 Galten

Denmark

BRIEF EVALUATIONS OF THE RESULTS

Type of Analysis Conclusion Standard Migration of certain 19 elements EN 71-3:2019 + A1:2021, Category III Pass

VERSION HISTORY

Report Number Modification Report Date 392-2022-00169704\_XN\_EN Current Version 16/05/2022

Pernille Krintel

Analytical service manage

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# 1920 As business grows Mylands opens its factory just a stones throw from the original shop in Stockwell.

1977

Our current Factory in West Norwood, Lambeth, opens. Employing our staff rom the local area and training them up is key to our ethos. We are proud to be part of Lambeth's inner city economy and to be giving back to the borough we have always called home.



EST. 🗱 1884

# **MYLANDS**

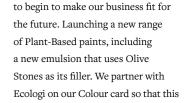
HOUSE OF COLOUR



Mylands is proud to join
'Design for Diversity',
a nationwide campaign
to promote inclusivity
and diversity, and to improve
representation, within
the interiors industry.



Our new identity begins to appear on colour cards and our packaging. Simple elegant and bold, as contemporay as it is classic. We become the house of colour and welcome you in.



much-needed printed material is offset.

We launch a range of new initiatives

2023



# 1884

Mylands began in 1884 when 'Honest' John Myland begin to make paint,polishes and woos finshes.

# 1905

FROM HUMBLE BEGINNINGS. MYLANDS IS NOW INTO ITS FIFTH

GENERATION OF MASTER CRAFTSMEN. AND WE CARE ABOUT

OUR PRODUCTS AND THE WAY WE DO BUSINESS JUST AS

BRITAIN'S BEST KEPT

SECRET SINCE 1884

MUCH NOW AS WE DID BACK THEN.

From his modest shop in Stockwell he sold fine quality paint and polishes to the tradespeople of the day. Insisting on using only the very best materials he grew a reputation for products with lustrous depth the likes of which had rarely been seen before.



1976

Our acrylic Metallic paints were first created for the set of the original Star Wars film, and are now a staple for film set artists.

# 1985

We are proud to receive the coveted Royal Warrant. For us it is the ultimate accolade and proof that our paints are used in royal households such as Buckingham Palace.



By Appointment to Her Majesty Queen Elizabeth II

Manufacturers of French Polishes, Stains and Wax Polishes

John Myland Limited London

# 2001



The Fifth Generation of Myland's John Dominic Myland takes over from his father to head up the business to the present day.

# 2012

No longer an industry secret, Mylands becomes open to all consumers, as Colours of London goes on sale to home owners.

# 202 I



# NOW

As ever our focus is on creating the very best products, but never at the expense of our planet and the next generation. We are constantly looking for ways to reduce our environmental impact and invest in the future - that's the Mylands way.

# OUR COLLECTIONS

#### COLOURS OF LONDON

London made and inspired, Colours of London is a celebration of Mylands' British roots and long-standing relationship with the capital. Comprising of 120 timeless colours, each shade is named after a district, landmark or iconic individual associated with this great city.

Born from detailed research into London's many historic buildings, museums and our own archives with paint and wallpaper historians, designers and specialist decorators, Colours of London is a modern collection steeped in history.



#### GREYS & NEUTRALS

Greys & Neutrals introduces 24 shades, offering a considered palette of classic greys, soft pinks and putty shades, all thoughtfully and carefully created to capture an enduring and sophisticated aesthetic. Bringing warmth and comfort, familiarity and calm, the new hues

combine to create simple harmonies in the home and provide a versatile backdrop to any interior.

The collection of neutrals where subtle differences in colour offer a timeless base to both contemporary and classic interiors.

#### FILM, TELEVISION & THEATRE

For over a century Mylands has held an unrivalled association with the film, television and theatre industry which has seen our paints featured in some of the world's greatest movie, television and theatreproductions including

Harry Potter, Game of Thrones, Downton Abbey, and James Bond. Our 4 Metallic Acrylics were created specifically for the set of the first Star Wars in 1976.

#### ARCHIVE COLLECTION

Mylands' archive collection is a celebration of colour legacy. The edit of 12 colours is both uncompromising and enduring. Taken from the Mylands archive, this collection shows the everlasting cyclical nature of colour as we move into the third decade of the 21st century.

Informed by the past and inspired by the future, these colours have been reformulated to last, inspire and celebrate the best of colour in our homes.







# APPLICATION ADVICE

A fresh coat of paint can often be all it takes to change the look and feel of a space or piece of furniture with minimal investment.

Before you start deciding on a decorating scheme, it's wise to think about the look you're aiming to achieve and how you'll be using the space. For example, if you're painting a dining room, cloakroom, or hallway - any room where you spend less time or pass through quickly - you could potentially be more daring with colour or finish.

Consider preparing your spaces as much as possible. Remove any furniture or cover with sheets to avoid marking and use tape where possible to protect door frames, windows, skirting from smudges and blurred lines.











# THE MYLANDS' SYSTEM

The key to a beautifully painted space or piece of furniture is preparation. Take the time to make sure your surfaces are clean and clear of dirt, grit and dust, make sure any holes or cracks are filled in and always use an appropriate undercoat or primer for optimum effect. We always advise a minimum of two coats to achieve the perfect depth of colour. We recommend following Mylands system:



One coat of our Primer in the recommended tone



No 2 Two coats of your chosen topcoat

For some surfaces, such as newly plastered and dry-lined walls, we recommend one coat of Wall Primer, a diluted layer of your chosen Mylands topcoat colour, followed by two full coats.

To ensure the best finish, it's important to let the recommended drying time pass between coats. We list the drying time for each finish on its individual product page, but please be aware that these can vary depending on factors like temperature, humidity, and the shade being applied.

Breathable Walls - Marble Matt Emulsion™ is breathable. For a breathable finish, Wall Primer is not necessary. Just dilute Marble Matt 50% with water on the first coat, and apply two coats of Marble Matt to complete the work





# CHOOSING COLOURS

Choosing colour is an important, often overwhelming task. Appreciation and use of colour is a personal journey; the way we each view a shade and our instinctive reactions to it are highly individual.

At Mylands, we have carefully refined our four core collections: Colours of London (a refined palette of 120 timeless shades in a range to suit both interior and exterior paint finishes), Greys & Neutrals (24 colours), Film, Television and Theatre Collection (20 colours) and our Archive collection (12 trend based colours taken from our archives).

Most importantly, choosing colour is a personal thing. Think carefully about the colours you are comfortable with before selecting a scheme that feels right for you.



#### BEGIN BY THINKING ABOUT

- Mood consider the mood and ambiance you're looking to create.
   In a bedroom, do you want the feeling to be calm and tranquil or dramatic and intimate? Colour affects mood with soft, cool colours usually creating a quieter feeling while stronger colours create drama
- ◆ Function consider the function of your space. In a dining room or kitchen, do you want a stimulating sociable environment or a formal entertaining space? Warmer, contrasting and brighter colours will create a friendly atmosphere while deeper blue, green and neutral colours will achieve a more formal feel.
- ◆ Consider the effect that colour has on space warm colours (red, orange, yellow) advance towards you, while cool colours (green, blue, lilac) recede. With this in mind, colour can be used cleverly to change the shape of a room or to create the illusion of space.

◆ Features - If you're nervous about using colour but still want to make a statement, choose a small room such as a cloakroom or consider an accent or feature wall. This way, you can experiment without too much commitment – painting a small area means you'll see the results sooner and you can change it more easily if you wish.

• Flow - consider how colours relate to one another in your home.

If you're decorating a hallway, think about how the colours in adjoining rooms interact, especially if you live with doors open most of the time. Try to make colours in adjacent rooms harmonise or contrast rather than clash. Another trick is to ensure that colours share the same weight to achieve balance; a deep blue for example with pastel pink will create imbalance whereas an equally weighted soft shade of the two colours will achieve a more seamless flow. Of course, intentionally unbalancing colours is a great way to achieve an unexpected edgy look.

It's always best to test your final selection of colours in situ using sample pots. All Mylands colours are available in sample pots of Marble Matt Emulsion. This allows you to view colours in the correct light and situation - throughout the day - to ensure you get an accurate feel for how the room will look.

Remember to view the paints horizontally on walls rather than vertically – paint a large piece of paper or thin cardboard and move around the room to view in various positions.

If possible, view the colours alongside fabrics and furnishings or swatch samples to help visualise your colour scheme with other important elements of your room.

SECTION NAVIGATION

# OUR TOOLS

Our Mylands' brushes are all premium, extra thick Solid Round Tapered (SRT) filaments. This ensures excellent paint pick up and uniform paint release over a greater area. They are made with Bamboo handles and recycled metal ferrules.

	Width	Thickness
1" straight paintbrush for precise, detailed painting where minimal paint is required.	25mm	15mm
1.5" angle sash paintbrush designed for tight spaces and neat lines, great for window/door frames and getting into all the nooks.	38mm	17mm
1.5" straight paintbrush is a great middle brush, also good for cornering and detailed painting work.	38mm	17mm
2" straight paintbrush is an all-round brush, able to be used in all painting scenarios for a smooth finish and easy painting.	50mm	20mm
2.5" straight paintbrush is an all-rounder with plenty of scope to cover a large area quickly.	64mm	22mm

Our **plant-based ecotrays** are made from 100% recycled material and can be re-used over and over again, but they can also be discarded with a clean conscience if needs be.

3" straight paintbrush is a solid size for good chunks of painting including over rougher,

textured surfaces.

Our **roller frames** have a bamboo handle, recycled metal frame, and use recycled plastic end caps. Our **9" short pile roller sleeve** is sold seperately.









# HOW MUCH TO ORDER

Calculate exactly how much paint you'll need using our convenient usage chart. Measure up your space im m².

Remember, it's best to buy all the paint required for a project at one time, as there can sometimes be tiny colour differences between paint batches.

	typical coverage per coat per 1L		Typical Recoat After	Thinning & Cleaning
	m²	sq feet	Arter	
Marble Matt Emulsion™	15	161.5	4hrs	Water
Wall Primer	15	161.5	4hrs	Water
Plant-Based Olive Stone Emulsion	14	150.6	4hrs	Water
Plant-Based Olive Stone Wall Primer	14	150.6	4hrs	Water
Plant- Based Multi-Surface paints: Matt, Eggshell, Satin, Gloss	14	150.6	4hrs	Water
Plant-Based Primer & Undercoat	15	161.5	4hrs	Water
Plant-Based Floor Paint (satin)	14	150.6	24hrs	Water
Exterior Masonry	15	161.5	4hrs	Water
Plant-Based Primer & Undercoat	15	161.5	4hrs	Water
Pro-Trade Emulsion	15	161.5	4hrs	Water
Pro-Trade Wall Primer	15	161.5	4hrs	Water
Acrylic Metallic Paints	6-8	64.5-86	3hrs	Water

# HOW TO ORDER

Our products are available via our website **mylands.com**, in showrooms and stockists around the world, see our website for to find a stockist.

By phone on **+44 208 670 9161** and

By contacting us at sales@mylands.com.

You can also get expert advice through any of these channels.

# OUR SHOWROOM

At our home in Lambeth, South London, where we manufacture all of our paints we have created a showroom to showcase our products and give advice to our customers.

As well as our extensive paint collections our showroom has our full range of wood finishing products on display. With multiple areas for viewing colours, trialing stains and finishes.

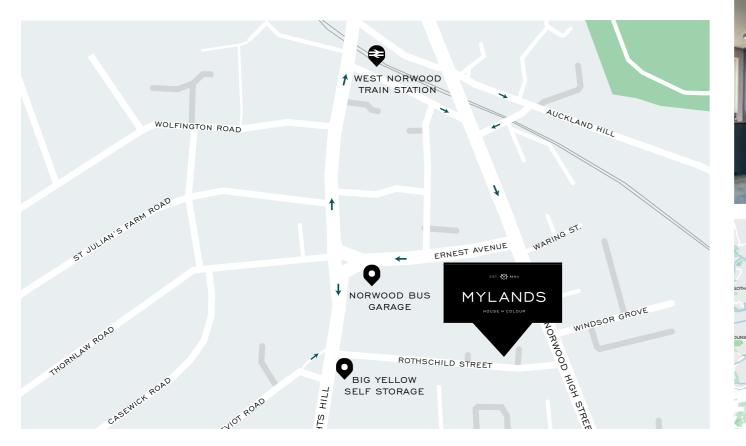
We live on Rothschild Street in West Norwood, you can't miss us. Please do visit us and make an appointment to meet one of our sales team for more in-depth advice.

Mylands Showroom

26 Rothschild Street London SE27 oHQ

+44 (0)20 8670 9161

sales@mylands.com











# COLOUR TOOLS

WE OFFER A RANGE OF MATERIALS THAT
DISPLAY OUR COLOURS IN A RANGE OF SIZES
& FORMATS TO HELP YOU CHOOSE THE RIGHT
COLOUR AND PRODUCT. CHOOSE FROM 172
COLOURS WITH OUR COLOUR MARKETING
TOOLS. COLOURS OF LONDON COLOUR CARD

(120 COLOURS,) OUR EXTENDED COLLECTIONS
COLOUR CARD SHOW CASING: GREYS &
NEUTRALS (24 COLOURS), THE ARCHIVE
COLLECTION COLOUR CARD (12 COLOURS)
& OUR FTT COLOURS FOR THE FIRST TIME.
OR OUR STUNNING FAN DECK OR COLOUR BOX.











MYLANDS

# The **Mylands Box of Colour** is our most comprehensive colour tool, containing A5 swatches of every paint in our Colours of London, Greys & Neutrals, FTT, and Archive collections. This large area and flexible format is versatile in colour scheme creation and trialing colour sin diffrent lights. The collections are organised with handy dividers and sorted alphabetically, allowing for quick access.



**Mylands' Fan Deck** featuring all the colours from the Colours of London, Greys & Neutrals and the Film, Television and Theatre collections including 6 sheen options.



#### COLOUR CARDS

Carefully and expertly laid out, the C**olours of London colour card** showcases the Mylands' hero collection in tonal groups, the six different finishes available and offers tips and advice on the product and brand.

In addition our **Extended colour palette** colour card showcases our 3 other colour offers: Greys & Neutrals, FTT, and Archive collections. So that with these 2 cards custoners will now be aboe to take home references to all 172 colours.

For any international Colour Card orders, please contact sales@mylands.com

